



HUGGINS HAPPENINGS

printing & promotional news

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Employee Spotlight

RANDY WRIGHT PRESS OPERATOR

Randy brings 25 years of experience in the printing industry to Huggins Printing Company. From 1986-1993 he was employed at the now closed Harrisburg Offset where his main job was press operator but he did many other tasks. After gaining that experience he went into business for himself and opened Wright Offset where he ran that business as basically a "one man show" for 11 years. In 2004 Randy hooked up with Huggins Printing and has been a tremendous asset due to his knowledge of the business and his ability to run many presses efficiently.

During his free time this Gemini enjoys hunting, sprint car racing and NASCAR. You can find him most Friday and Saturday nights at a local track watching sprint car races. Randy is also an avid baseball and football fan and his favorite teams are the Phillies and Eagles.



Randy was born in Perry County and graduated from Newport High School. Some of his favorites are shrimp, the comedian Jeff Dunham, the movie National Lampoons Christmas Vacation and the musical group The Eagles. He resides in Chambers Hill with his girlfriend Melinda and his son Jacob.

Custom Full Color Magnetic Business Cards



3.5 x 2 x .019 (thick)

500: only \$0.22 each
1000: only \$0.18 each

3.5 x 2 x .036 (thick)

500: only \$0.28 each
1000: only \$0.27 each

All colors will be created from 4-color process. Exact color matches, metallic colors, and fluorescent colors are not available. This material is intended for indoor usage only.

Prices are based on customer furnished digital files. Additional art charges will be billed at \$55.00/hour.

Printing Tip

VARIABLE DATA PRINTING

GENERAL INFORMATION:

Variable-data printing (VDP) (also known as variable-information printing (VIP) or VI) is a form of digital printing, including on-demand printing, in which elements such as text, graphics and images may be changed from one printed piece to the next, without stopping or slowing down the printing process and using information from a database or external file. For example, a set of personalized letters, each with the same basic layout, can be printed with a different name and address on each letter. Variable data printing is mainly used for direct marketing, customer relationship management, advertising, invoicing and applying addressing on selfmailers, brochures or postcard campaigns. (wikipedia)

HOW THIS WORKS FOR YOU:

With variable data, personalizing your printed piece greets your customer with the professional image you want to portray

The printed piece will speak directly to your target audience simply by adding a personalized name or image. Your marketing piece can make more of a splash while targeting a specific gender, age or interest.



Some examples include printing individual names, address or images on postcards/mailing items. We can number tickets and invoices individually and we can even personalize your greeting cards and scratch pads.

Contact one of our sales representatives for more information on putting variable data to use for your company

Employee Recipe

SAUSAGE BEAN CHOWDER

Ingredients:

- 1 pound bulk pork sausage
- 2 (15 ounce) cans kidney beans, rinsed and drained
- 1 (28 ounce) can diced tomatoes, undrained
- 1 (32 fluid ounce) bottle tomato juice
- 1 cup chopped onion
- 1 cup chopped green pepper
- 1 cup diced peeled potatoes
- 1 teaspoon seasoned salt
- 1/2 teaspoon garlic salt
- 1/2 teaspoon dried thyme
- 1/8 teaspoon pepper
- 1 bay leaf

Directions:

In a Dutch oven or soup kettle, brown sausage until no longer pink; drain.

Add remaining ingredients; bring to a boil.

Reduce heat; cover and simmer for 2 hours.

Remove bay leaf.



Recipe Submitted By: Ronda Allen